- 1 AN ACT in relation to criminal law.
- 2 Be it enacted by the People of the State of Illinois,
- 3 represented in the General Assembly:
- 4 Section 5. The Criminal Code of 1961 is amended by
- 5 adding Section 16-17 as follows:
- 6 (720 ILCS 5/16-17 new)
- 7 <u>Sec. 16-17. Theft of advertising services.</u>
- 8 <u>(a) In this Section, "unauthorized advertisement" means</u>
- 9 any form of representation or communication, including any
- 10 <u>handbill</u>, <u>newsletter</u>, <u>pamphlet</u>, <u>or notice that contains any</u>
- 11 <u>letters, words, or pictorial representation that is attached</u>
- 12 to or inserted in a newspaper or periodical without a
- 13 <u>contractual agreement between the publisher and an</u>
- 14 <u>advertiser</u>.
- (b) Except as provided in subsection (c), any person who
- 16 <u>knowingly attaches or inserts an unauthorized advertisement</u>
- in a newspaper or periodical, and who redistributes it to the
- 18 public or who has the intent to redistribute it to the
- 19 public, is guilty of the offense of theft of advertising
- 20 <u>services</u>.
- 21 (c) Any person who knowingly acts in concert with
- 22 <u>another to attach or insert an unpaid advertisement in</u>
- violation of subsection (b) is guilty of the offense of
- 24 <u>theft of advertising services.</u>
- 25 (d) Sentence. Theft of advertising services is a Class A
- 26 <u>misdemeanor</u>.
- 27 (e) This Section applies to any newspaper or periodical
- 28 that is offered for retail sale or is distributed without
- 29 charge.
- 30 (f) This Section does not apply if the publisher or
- 31 <u>authorized distributor of the newspaper or periodical</u>

- consents to the attachment or insertion of the advertisement. 1
- Section 99. Effective date. This Act takes effect upon 2
- 3 becoming law.