

1 AN ACT in relation to elections.

2 Be it enacted by the People of the State of Illinois,  
3 represented in the General Assembly:

4 Section 5. The Election Code is amended by adding  
5 Section 29-14.5 as follows:

6 (10 ILCS 5/29-14.5 new)

7 Sec. 29-14.5. Push-polling.

8 (a) Any person engaging in push-polling must (i) inform  
9 the person contacted that the call is being made on behalf  
10 of, in support of, or in opposition to a particular candidate  
11 or public question, (ii) identify that candidate by name or  
12 identify the public question, and (iii) provide the telephone  
13 number of the place from which the push-polling is conducted.

14 (b) The State Board of Elections may impose a civil  
15 penalty of \$10,000 upon any person, other than a person who  
16 is merely an employee of the person or entity who has been  
17 contracted with to conduct the push-polling, who violates  
18 this Section.

19 (c) For the purposes of this Section, "push-polling"  
20 means (i) calling voters on behalf of, in support of, or in  
21 opposition to any candidate for public office or public  
22 question; (ii) asking questions relating to opposing  
23 candidates for that public office that state, imply, or  
24 convey information about the opposing candidates' character,  
25 status, or political stance or record or asking questions  
26 relating to the public question that state, imply, or convey  
27 information favorable or unfavorable to the public question;  
28 and (iii) conducting the call in a manner that is likely to  
29 be construed by the person receiving the call to be a survey  
30 or poll to gather statistical data for entities or  
31 organizations that are acting independently of any political

1 party, candidate, or interest group.

2 Section 99. Effective date. This Act takes effect on

3 January 1, 2002.