

1 AN ACT to push-polling.

2 Be it enacted by the People of the State of Illinois,
3 represented in the General Assembly:

4 Section 5. The Election Code is amended by adding
5 Section 29-14.5 as follows:

6 (10 ILCS 5/29-14.5 new)

7 Sec. 29-14.5. Push-polling.

8 (a) Any person engaging in push-polling must (i) inform
9 the person contacted that the call is being made on behalf
10 of, in support of, or in opposition to a particular
11 candidate, (ii) identify that candidate by name, and (iii)
12 provide the telephone number of the place from which the
13 push-polling is conducted.

14 (b) A person who violates this Section is guilty of a
15 Class A misdemeanor.

16 (c) For the purposes of this Section, "push-polling"
17 means (i) calling voters on behalf of, in support of, or in
18 opposition to any candidate for public office; (ii) asking
19 questions relating to opposing candidates for that public
20 office that state, imply, or convey information about the
21 opposing candidates' character, status, or political stance
22 or record; and (iii) conducting the call in a manner that is
23 likely to be construed by the person receiving the call to be
24 a survey or poll to gather statistical data for entities or
25 organizations that are acting independently of any political
26 party, candidate, or interest group.