

HB3571



99TH GENERAL ASSEMBLY

State of Illinois

2015 and 2016

HB3571

by Rep. Marcus C. Evans, Jr.

SYNOPSIS AS INTRODUCED:

815 ILCS 505/2TTT new

Amends the Consumer Fraud and Deceptive Business Practices Act. Provides that a provider of wireless telephone service may not use or permit the use of perma-cookies to monitor the viewing habits of their data plan users. Provides that a violation is an unlawful practice. Defines terms.

LRB099 06492 JLS 26564 b

A BILL FOR

1 AN ACT concerning business.

2 **Be it enacted by the People of the State of Illinois,**
3 **represented in the General Assembly:**

4 Section 5. The Consumer Fraud and Deceptive Business
5 Practices Act is amended by adding Section 2TTT as follows:

6 (815 ILCS 505/2TTT new)

7 Sec. 2TTT. Perma-cookie prohibition.

8 (a) "Perma-cookie" means a unique header tied to cellular
9 telephone data plans that uniquely identify a user to the
10 websites the user visits.

11 (b) A provider of wireless telephone service may not use or
12 permit the use of perma-cookies to monitor the viewing habits
13 of its data plan users.

14 (c) A violation of this Section is an unlawful practice
15 within the meaning of this Act.