

HB6221



98TH GENERAL ASSEMBLY

State of Illinois

2013 and 2014

HB6221

by Rep. Jim Durkin

SYNOPSIS AS INTRODUCED:

20 ILCS 605/605-1020 new

Amends the Department of Commerce and Economic Opportunity Law of the Civil Administrative Code of Illinois. Provides that the Department shall establish a Networking for Success Program. Provides that the program shall assist small to mid-sized businesses in strategic market research, geographic information systems, web design and search engine optimization, and social media marketing. Effective immediately.

LRB098 20802 HLH 57965 b

FISCAL NOTE ACT
MAY APPLY

A BILL FOR

1 AN ACT concerning State government.

2 **Be it enacted by the People of the State of Illinois,**
3 **represented in the General Assembly:**

4 Section 5. The Department of Commerce and Economic
5 Opportunity Law of the Civil Administrative Code of Illinois is
6 amended by adding Section 605-1020 as follows:

7 (20 ILCS 605/605-1020 new)

8 Sec. 605-1020. Networking for Success Program.

9 (a) Subject to appropriation, the Department shall
10 establish a Networking for Success Program. The program shall
11 be designed to assist small to mid-sized businesses in the
12 following areas:

13 (1) strategic market research;

14 (2) geographic information systems;

15 (3) web design and search engine optimization; and

16 (4) social media marketing.

17 (b) The Department may enter into partnerships with
18 non-profit business consulting firms to facilitate all or part
19 of the Program.

20 (c) The Department shall submit a report to the Governor
21 and the General Assembly no later than December 31, 2017 on the
22 effectiveness of the Program. That report shall contain a
23 recommendation on whether or not to continue the Program.

1 (d) As used in this Section, "small to mid-sized business"
2 means a business that:
3 (1) employs between 10 and 50 employees;
4 (2) generates between \$1,000,000 and \$5,000,000 in
5 annual revenue; and
6 (3) has been located in the State for at least 2 years
7 prior to the date of application.

8 Section 99. Effective date. This Act takes effect upon
9 becoming law.