



Sen. John G. Mulroe

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09700SB1360sam001

LRB097 06606 HEP 52139 a

1 AMENDMENT TO SENATE BILL 1360

2 AMENDMENT NO. \_\_\_\_\_. Amend Senate Bill 1360 by replacing  
3 everything after the enacting clause with the following:

4 "Section 5. The Illinois Vehicle Code is amended by adding  
5 Section 3-696 as follows:

6 (625 ILCS 5/3-696 new)

7 Sec. 3-696. Corporate-sponsored license plate program.

8 (a) The Secretary of State shall develop a system for  
9 generating and administering corporate-sponsored license  
10 plates. The Secretary may enter into agreements with any  
11 business entity, advertising firm, or for-profit business that  
12 provides the Secretary the required legal documentation to use  
13 corporate logos on Illinois license plates; provided, however,  
14 that any agreement entered into under this Section must result  
15 in (i) a discount in registration fees; and (ii) generate  
16 revenue for the State.

1       (b) The special plates issued under this Section shall be  
2 affixed only to passenger vehicles of the first division or  
3 motor vehicles of the second division weighing not more than  
4 8,000 pounds. Plates issued under this Section shall expire  
5 according to the multi-year procedure established by Section  
6 3-414.1 of this Code.

7       (b) The design of corporate-sponsored license plates must  
8 be approved by the Secretary and the Secretary shall have the  
9 authority to approve or reject any design submitted under this  
10 subsection. Plates issued under this Section may not display  
11 the name or logo of more than one company. The plates may be  
12 issued as vanity or personalized plates in accordance with  
13 Section 3-405.1 of this Code, but must be approved by the  
14 corporate sponsor and the Secretary before issuance.

15       (c) An applicant for a corporate-sponsored license plate  
16 shall be charged a fee for original issuance and renewal  
17 negotiated in accordance with the requirements of this Section,  
18 at a discount from the applicable registration fee. For each  
19 original issuance and renewal, the corporate sponsor shall be  
20 charged a fee negotiated in accordance with the requirements of  
21 this Section.

22       (d) The Secretary is not required to issue  
23 corporate-sponsored license plates until a sufficient number  
24 of applications have been received to cover the total costs of  
25 issuance.

26       (e) The Secretary shall adopt rules to implement the

1 corporate-sponsored license plate program created by this  
2 Section.".