

1 AN ACT concerning transportation.

2 **Be it enacted by the People of the State of Illinois,**  
3 **represented in the General Assembly:**

4 Section 5. The Illinois Vehicle Code is amended by adding  
5 Section 3-696 as follows:

6 (625 ILCS 5/3-696 new)

7 Sec. 3-696. Corporate-sponsored license plate study. The  
8 Secretary of State shall complete a feasibility study for the  
9 implementation of a program for corporate-sponsored license  
10 plates. The study shall include, but not be limited to,  
11 findings on how to maximize profits to the State, how to  
12 provide for a discounted registration fee for Illinois  
13 residents who display a corporate-sponsored license plate;  
14 public interest in such a program; and the cost to the State  
15 for implementation of such a program. The Secretary of State  
16 shall report the findings of the feasibility study to the  
17 General Assembly no later than January 1, 2012.

18 Section 99. Effective date. This Act takes effect upon  
19 becoming law.