

1 AN ACT concerning government.

2 **Be it enacted by the People of the State of Illinois,**
3 **represented in the General Assembly:**

4 Section 5. The State Officials and Employees Ethics Act is
5 amended by changing Section 5-20 as follows:

6 (5 ILCS 430/5-20)

7 Sec. 5-20. Public service announcements; other promotional
8 material.

9 (a) Beginning January 1, 2004, no public service
10 announcement or advertisement that is on behalf of any State
11 administered program and contains the proper name, image, or
12 voice of any executive branch constitutional officer or member
13 of the General Assembly shall be (i) broadcast or aired on
14 radio or television, (ii) ~~or~~ printed in a commercial newspaper
15 or a commercial magazine, or (iii) displayed on a billboard or
16 electronic message board at any time.

17 (b) The proper name or image of any executive branch
18 constitutional officer or member of the General Assembly may
19 not appear on any (i) bumper stickers, (ii) commercial
20 billboards, (iii) lapel pins or buttons, (iv) magnets, (v)
21 stickers, and (vi) other similar promotional items, that are
22 not in furtherance of the person's official State duties or
23 governmental and public service functions, if designed, paid

1 for, prepared, or distributed using public dollars. This
2 subsection does not apply to stocks of items existing on the
3 effective date of this amendatory Act of the 93rd General
4 Assembly.

5 (c) This Section does not apply to communications funded
6 through expenditures required to be reported under Article 9 of
7 the Election Code.

8 (Source: P.A. 93-615, eff. 11-19-03; 93-617, eff. 12-9-03;
9 93-685, eff. 7-8-04.)

10 Section 99. Effective date. This Act takes effect upon
11 becoming law.