

# SB1344



## 97TH GENERAL ASSEMBLY

### State of Illinois

2011 and 2012

SB1344

Introduced 2/8/2011, by Sen. Matt Murphy

#### SYNOPSIS AS INTRODUCED:

5 ILCS 430/5-20

Amends the State Officials and Employees Ethics Act. Prohibits a public service announcement on behalf of a State administered program that contains the proper name, image, or voice of a State executive branch constitutional officer or legislator from being displayed on a billboard or electronic message board. Effective immediately.

LRB097 06903 JDS 46996 b

FISCAL NOTE ACT  
MAY APPLY

A BILL FOR

1 AN ACT concerning government.

2 **Be it enacted by the People of the State of Illinois,**  
3 **represented in the General Assembly:**

4 Section 5. The State Officials and Employees Ethics Act is  
5 amended by changing Section 5-20 as follows:

6 (5 ILCS 430/5-20)

7 Sec. 5-20. Public service announcements; other promotional  
8 material.

9 (a) Beginning January 1, 2004, no public service  
10 announcement or advertisement that is on behalf of any State  
11 administered program and contains the proper name, image, or  
12 voice of any executive branch constitutional officer or member  
13 of the General Assembly shall be (i) broadcast or aired on  
14 radio or television, (ii) ~~or~~ printed in a commercial newspaper  
15 or a commercial magazine, or (iii) displayed on a billboard or  
16 electronic message board at any time.

17 (b) The proper name or image of any executive branch  
18 constitutional officer or member of the General Assembly may  
19 not appear on any (i) bumper stickers, (ii) commercial  
20 billboards, (iii) lapel pins or buttons, (iv) magnets, (v)  
21 stickers, and (vi) other similar promotional items, that are  
22 not in furtherance of the person's official State duties or  
23 governmental and public service functions, if designed, paid

1 for, prepared, or distributed using public dollars. This  
2 subsection does not apply to stocks of items existing on the  
3 effective date of this amendatory Act of the 93rd General  
4 Assembly.

5 (c) This Section does not apply to communications funded  
6 through expenditures required to be reported under Article 9 of  
7 the Election Code.

8 (Source: P.A. 93-615, eff. 11-19-03; 93-617, eff. 12-9-03;  
9 93-685, eff. 7-8-04.)

10 Section 99. Effective date. This Act takes effect upon  
11 becoming law.