

SB0710



97TH GENERAL ASSEMBLY

State of Illinois

2011 and 2012

SB0710

Introduced 2/8/2011, by Sen. John J. Cullerton

SYNOPSIS AS INTRODUCED:

220 ILCS 5/7-208

Amends the Public Utilities Act. Makes a technical change in a Section concerning HVAC affiliate marketing.

LRB097 04930 ASK 44970 b

A BILL FOR

1 AN ACT concerning regulation.

2 **Be it enacted by the People of the State of Illinois,**
3 **represented in the General Assembly:**

4 Section 5. The Public Utilities Act is amended by changing
5 Section 7-208 as follows:

6 (220 ILCS 5/7-208)

7 Sec. 7-208. HVAC affiliate marketing.

8 (a) "HVAC affiliate" means all affiliated interests of a
9 gas utility that ~~that~~ provide heating, ventilating, or air
10 conditioning services to customers within the service
11 territory of the affiliated gas utility.

12 (b) When an HVAC affiliate advertises or markets heating,
13 ventilating, or air conditioning services to the public, it
14 shall include a disclaimer that, if audible, is conspicuous and
15 if printed is of sufficient size to be clearly legible, and
16 that states:

17 (Insert name of affiliate) is an affiliate of (insert name
18 of gas utility) and is not regulated by the Illinois Commerce
19 Commission. Customers are not required to buy products or
20 services from (insert name of affiliate) in order to receive
21 the same quality of service from the gas utility.

22 (c) The requirements in subsection (b) apply to all forms
23 of advertising and marketing, including, but not limited to,

1 print, television, radio, internet, telephonic, bill inserts,
2 and newsletters.

3 (Source: P.A. 92-852, eff. 8-26-02.)