

1 AN ACT concerning business.

2 **Be it enacted by the People of the State of Illinois,**  
3 **represented in the General Assembly:**

4 Section 5. The Consumer Fraud and Deceptive Business  
5 Practices Act is amended by changing Section 2SS as follows:

6 (815 ILCS 505/2SS)

7 Sec. 2SS. Gift certificates.

8 (a) "Gift certificate" means a record evidencing a promise,  
9 made for consideration, by the seller or issuer of the record  
10 that goods or services will be provided to the holder of the  
11 record for the value shown in the record and includes, but is  
12 not limited to, a record that contains a microprocessor chip,  
13 magnetic stripe or other means for the storage of information  
14 that is prefunded and for which the value is decremented upon  
15 each use, a gift card, an electronic gift card, stored-value  
16 card or certificate, a store card or a similar record or card.  
17 "Gift certificate" also includes a credit slip issued by a  
18 store to a consumer who returns goods that enables the consumer  
19 to receive other goods of similar value in exchange for the  
20 returned goods. For purposes of this Act, the term "gift  
21 certificate" does not include any of the following:

22 (i) prepaid telecommunications and technology cards  
23 including, but not limited to, prepaid telephone calling

1 cards, prepaid technical support cards, and prepaid  
2 Internet disks that are distributed to or purchased by a  
3 consumer;

4 (ii) prepaid telecommunications and technology cards  
5 including, but not limited to, prepaid telephone calling  
6 cards, prepaid technical support cards, and prepaid  
7 Internet disks that are provided to a consumer pursuant to  
8 any award, loyalty, or promotion program without any money  
9 or other thing of value being given in exchange for the  
10 card; or

11 (iii) any gift certificate usable with multiple  
12 sellers of goods or services.

13 (b) On or after January 1, 2008, no person shall sell a  
14 gift certificate that is subject to: (1) an expiration date  
15 earlier than 5 years after the date of issuance; or (2) a  
16 post-purchase fee. Any gift certificate issued prior to January  
17 1, 2008 that is subject to a fee must contain a statement  
18 clearly and conspicuously printed on the gift certificate  
19 stating whether there is a fee, the amount of the fee, how  
20 often the fee will occur, that the fee is triggered by  
21 inactivity of the gift certificate, and at what point the fee  
22 will be charged. The statement may appear on the front or back  
23 of the gift certificate in a location where it is visible to  
24 any purchaser prior to the purchase.

25 (c) The face value of a gift certificate issued on or after  
26 January 1, 2008 may not be reduced in value and the holder of a

1 gift certificate issued after January 1, 2008 may not be  
2 penalized in any way for non-use or untimely redemption of the  
3 gift certificate. Any gift certificate issued prior to January  
4 1, 2008 that is subject to an expiration date must contain a  
5 statement clearly and conspicuously printed on the gift  
6 certificate stating the expiration date. The statement may  
7 appear on the front or back of the gift certificate in a  
8 location where it is visible to any purchaser prior to the  
9 purchase.

10 (d) Subsection (c) does not apply to any gift certificate  
11 issued prior to January 1, 2008 that contains a toll free phone  
12 number and a statement clearly and conspicuously printed on the  
13 gift certificate stating that holders can call the toll free  
14 number to find out the balance on the gift certificate, if  
15 applicable, and the expiration date. The toll free number and  
16 statement may appear on the front or back of the gift  
17 certificate in a location where it is visible to any purchaser  
18 prior to the purchase.

19 (e) This Section does not apply to any of the following  
20 gift certificates:

21 (i) Gift certificates that are distributed by the  
22 issuer to a consumer pursuant to an awards, loyalty, or  
23 promotional program without any money or thing of value  
24 being given in direct exchange or solely for the gift  
25 certificate by the consumer.

26 (ii) Gift certificates that are sold below face value

1 at a volume discount to employers or to nonprofit and  
2 charitable organizations for fundraising purposes if the  
3 expiration date on those gift certificates is not more than  
4 30 days after the date of sale.

5 (iii) Gift certificates that are issued for a food  
6 product.

7 (Source: P.A. 95-331, eff. 8-21-07; 95-525, eff. 1-1-08.)

8 Section 99. Effective date. This Act takes effect January  
9 1, 2013.