

1 AN ACT concerning liquor.

2 **Be it enacted by the People of the State of Illinois,**  
3 **represented in the General Assembly:**

4 Section 5. The Liquor Control Act of 1934 is amended by  
5 changing Section 6-31 as follows:

6 (235 ILCS 5/6-31)

7 Sec. 6-31. Product sampling.

8 (a) Retailer, distributor, importing distributor,  
9 manufacturer and nonresident dealer licensees may conduct  
10 product sampling for consumption at a licensed retail location.  
11 Up to 3 separate samples, consisting of no more than (i) 1/4  
12 ounce of distilled spirits, (ii) 1.5 ounces ~~one ounce~~ of wine,  
13 or (iii) 4 ~~2~~ ounces of beer may be served to a consumer in one  
14 day. The retailer, distributor, importing distributor,  
15 manufacturer, or non-resident dealer must verify that the  
16 consumer being served the sample is at least 21 years of age.  
17 The licensee or an agent of the licensee conducting the product  
18 sampling must document the total number of consumers being  
19 served the sample and the number of samples served to each  
20 consumer to ensure that no more than 3 separate samples are  
21 served to a consumer in one day.

22 (b) Notwithstanding the provisions of subsection (a), an  
23 on-premises retail licensee may offer for sale and serve more

1 than one drink per person for sampling purposes without  
2 violating paragraph (1) of subsection (b) of Section 6-28 or  
3 paragraph (6) of subsection (c) of Section 6-28 of this Act,  
4 provided the total quantity of the sampling package, regardless  
5 of the number of containers in which the alcoholic liquor is  
6 being served, does not exceed 1.5 ounces ~~1 ounce~~ of distilled  
7 spirits, 6 ~~4~~ ounces of wine, or 16 ounces of beer. In any  
8 event, all provisions of Section 6-28 shall apply to an  
9 on-premises retail licensee that conducts product sampling.

10 (Source: P.A. 90-432, eff. 1-1-98; 90-626, eff. 1-1-99.)

11 Section 99. Effective date. This Act takes effect upon  
12 becoming law.