

96TH GENERAL ASSEMBLY State of Illinois 2009 and 2010 HB4903

Introduced 1/15/2010, by Rep. Elizabeth Coulson

SYNOPSIS AS INTRODUCED:

5 ILCS 430/5-20

Amends the State Officials and Employees Ethics Act. Prohibits a public service announcement on behalf of a State administered program that contains the proper name, image, or voice of a State executive branch constitutional officer or legislator from being displayed on a billboard or electronic message board. Effective immediately.

LRB096 16473 JAM 31743 b

1 AN ACT concerning government.

Be it enacted by the People of the State of Illinois, represented in the General Assembly:

- Section 5. The State Officials and Employees Ethics Act is amended by changing Section 5-20 as follows:
- 6 (5 ILCS 430/5-20)

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- Sec. 5-20. Public service announcements; other promotional material.
 - (a) Beginning January 1, 2004, no public service announcement or advertisement that is on behalf of any State administered program and contains the proper name, image, or voice of any executive branch constitutional officer or member of the General Assembly shall, at any time, be (i) broadcast or aired on radio or television, (ii) or printed in a commercial newspaper or a commercial magazine, or (iii) displayed on a billboard or electronic message board at any time.
 - (b) The proper name or image of any executive branch constitutional officer or member of the General Assembly may not appear on any (i) bumper stickers, (ii) commercial billboards, (iii) lapel pins or buttons, (iv) magnets, (v) stickers, and (vi) other similar promotional items, that are not in furtherance of the person's official State duties or governmental and public service functions, if designed, paid

- 1 for, prepared, or distributed using public dollars. This
- 2 subsection does not apply to stocks of items existing on the
- 3 effective date of this amendatory Act of the 93rd General
- 4 Assembly.
- 5 (c) This Section does not apply to communications funded
- 6 through expenditures required to be reported under Article 9 of
- 7 the Election Code.
- 8 (Source: P.A. 93-615, eff. 11-19-03; 93-617, eff. 12-9-03;
- 9 93-685, eff. 7-8-04.)
- 10 Section 99. Effective date. This Act takes effect upon
- 11 becoming law.