96TH GENERAL ASSEMBLY

State of Illinois

2009 and 2010

HB0028

Introduced 1/14/2009, by Rep. Mary E. Flowers

SYNOPSIS AS INTRODUCED:

New Act

Creates the Menu Education and Labeling Act of 2009. Requires restaurants and similar retail food establishments to post a sign informing their customers that certain foods on their menus may be high in calories, grams of saturated fat plus trans fat, and milligrams of sodium per serving, which has been known to cause diabetes, heart disease, and high blood pressure.

LRB096 03338 RPM 13359 b

FISCAL NOTE ACT MAY APPLY

A BILL FOR

HB0028

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AN ACT concerning public health.

2 Be it enacted by the People of the State of Illinois, 3 represented in the General Assembly:

Section 1. Short title. This Act may be cited as the Menu
Education and Labeling Act of 2009.

6 Section 5. Legislative findings.

7 (a) Research continues to reveal the strong link between
8 diet and health, and that diet related diseases start early in
9 life.

(b) Increased caloric intake is a key factor contributing 10 to the alarming increase in obesity in the United States. 11 12 According to the Centers for Disease Control and Prevention, 13 two-thirds of American adults are overweight or obese, and the 14 rates of obesity have doubled in children and tripled in teens since 1980. Obesity increases the risk of diabetes, heart 15 16 disease, stroke, and other health problems. Each year obesity 17 costs families, businesses, and the government \$117 billion.

18 (c) Excess saturated fat intake is a major risk factor for 19 heart disease, which is the leading cause of death in the 20 United States. While it is often thought to primarily affect 21 men and older people, cardiovascular disease is the leading 22 killer of women and kills 61,000 people between the ages of 45 23 and 64 each year. Heart disease is also a leading cause of disability among working adults and its impact on the U.S. economy is significant, estimated in 2004 to cost \$368 billion in health care expenditures and lost productivity.

(d) Increased sodium intake is associated with increased
risk of high blood pressure, or hypertension, a condition that
can lead to cardiovascular disease, especially stroke. The
proportion of Americans with high blood pressure is 45% at age
50, 60% at age 60, and over 70% at age 70.

9 (e) Over the past 2 decades there has been a significant 10 increase in the number of meals prepared and eaten outside the 11 home, with an estimated one-third of calories and almost half 12 (46%) of total food dollars being spent on food purchased from 13 restaurants other food-service and eaten at and 14 establishments.

(f) While nutrition labeling is currently required on most processed foods, such information is required only for restaurant foods for which nutrient content or health claims are made.

19 (g) Three-quarters of American adults report using food 20 labels on packaged foods, which are required by the federal 21 Nutrition Labeling and Education Act of 1990. Using food labels 22 is associated with eating a more healthy diet, and 23 approximately half (48%) of people report that the nutrition information on food labels has caused them to change their 24 25 minds about buying a food product.

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(h) It is difficult for consumers to limit their intake of

1 calories at restaurants, given the limited availability of 2 nutrition information as well as the popular practice by many 3 restaurants of providing foods in larger-than-standard 4 servings and super-sized portions. Studies show that people eat 5 greater quantities of food when they are served more.

6 Section 10. Nutritional label information. Restaurants and 7 similar retail food establishments shall post a sign no smaller 8 than 8 inches by 5 inches stating that, "Certain foods on the 9 menu may be high in calories, grams of saturated fat plus trans 10 fat, and milligrams of sodium per serving, which has been known 11 to cause diabetes, heart disease, and high blood pressure."