

1 AN ACT concerning business practices.

2 Be it enacted by the People of the State of Illinois,  
3 represented in the General Assembly:

4 Section 5. The Consumer Fraud and Deceptive Business  
5 Practices Act is amended by adding Section 2MM as follows:

6 (815 ILCS 505/2MM new)

7 Sec. 2MM. Mail; disclosure. It is an unlawful practice  
8 under this Act to knowingly mail or send or cause to be  
9 mailed or sent a postcard or letter to a recipient in this  
10 State if:

11 (1) the postcard or letter contains a request that  
12 the recipient call a telephone number; and

13 (2) the postcard or letter is mailed or sent to  
14 induce the recipient to call the telephone number so that  
15 goods, services, or other merchandise, as defined in  
16 Section 1, may be offered for sale to the recipient; and

17 (3) the postcard or letter does not disclose that  
18 goods, services, or other merchandise, as defined in  
19 Section 1, may be offered for sale if the recipient calls  
20 the telephone number.