



104TH GENERAL ASSEMBLY

State of Illinois

2025 and 2026

HB1427

Introduced 1/28/2025, by Rep. Lilian Jiménez - Kevin John Olickal

SYNOPSIS AS INTRODUCED:

New Act
815 ILCS 505/2HHHH new

Creates the Prohibition of Algorithmics in Rent Act. Provides that in setting the amount of rent to be charged to a tenant for the occupancy of a residential premises, including determining any change in the amount of rent to be charged for the renewed occupancy of a residential premises, a landlord shall not employ, use, or rely upon, or cause another person to employ, use, or rely upon, an algorithmic device that uses, incorporates, or was trained with nonpublic competitor data. Defines "algorithmic device" to mean a device that uses one or more algorithms to perform calculations of data, including data concerning local or statewide rent amounts being charged to tenants by landlords, for the purpose of advising a landlord concerning the amount of rent that the landlord may consider charging a tenant. Provides that this definition does not include (i) any report published periodically, but no more frequently than monthly, by a trade association that receives renter data and publishes it in an aggregated and anonymous manner; or (ii) a product used for the purpose of establishing rent or income limits in accordance with the affordable housing program guidelines of a local government, the State, the federal government, or other political subdivision. Amends the Consumer Fraud and Deceptive Business Practices Act to make a corresponding change. Provides that any person who violates the Prohibition of Algorithmics in Rent Act commits an unlawful practice within the meaning of the Consumer Fraud and Deceptive Business Practices Act.

LRB104 05786 SPS 15816 b

1 AN ACT concerning property.

2 **Be it enacted by the People of the State of Illinois,**
3 **represented in the General Assembly:**

4 Section 1. Short title. This Act may be cited as the
5 Prohibition of Algorithmics in Rent Act.

6 Section 5. Legislative intent. The General Assembly finds
7 that, with certain exceptions, the use of an algorithmic
8 device by a landlord to set the amount of a residential
9 tenant's rent should be prohibited because the use of
10 algorithmic devices:

11 (1) has been the subject of lawsuits that allege such
12 products pose a heightened risk of anticompetitive
13 conduct, price fixing, and collusion, all of which
14 allegedly result in higher rents for residential tenants;
15 and

16 (2) allegedly poses the risk that landlords will
17 outsource pricing decisions, which the General Assembly
18 finds should always be made by the landlord.

19 Section 10. Definitions. As used in this Act:

20 "Algorithmic device" means a device that uses one or more
21 algorithms to perform calculations of data, including data
22 concerning local or statewide rent amounts being charged to

1 tenants by landlords, for the purpose of advising a landlord
2 concerning the amount of rent that the landlord may consider
3 charging a tenant. It includes a product that incorporates an
4 algorithmic device but does not include:

5 (1) any report published periodically, but no more
6 frequently than monthly, by a trade association that
7 receives renter data and publishes it in an aggregated and
8 anonymous manner; or

9 (2) a product used for the purpose of establishing
10 rent or income limits in accordance with the affordable
11 housing program guidelines of a local government, the
12 State, the federal government, or other political
13 subdivision.

14 "Nonpublic competitor data" means information that is not
15 widely available or easily accessible to the public, including
16 information about actual rent prices, occupancy rates, lease
17 start and end dates, and similar data, regardless of whether
18 the data are attributable to a specific competitor or
19 anonymized, and that is derived from or otherwise provided by
20 another person that competes in the same market as a person, or
21 a related market.

22 "Rent" means the total amount of rent, including
23 concessions and fees, that a residential tenant is required to
24 pay under a rental agreement.

25 Section 15. Algorithmic device in setting rent amount

1 prohibited.

2 (a) In setting the amount of rent to be charged to a tenant
3 for the occupancy of a residential premises, including
4 determining any change in the amount of rent to be charged for
5 the renewed occupancy of a residential premises, a landlord
6 shall not employ, use, or rely upon, or cause another person to
7 employ, use, or rely upon, an algorithmic device that uses,
8 incorporates, or was trained with nonpublic competitor data.

9 (b) A violation of this Act constitutes an unlawful
10 practice within the meaning of the Consumer Fraud and
11 Deceptive Business Practices Act.

12 Section 20. Applicability. This Act applies to a
13 landlord's calculation of the amount of rent that the landlord
14 charges for the occupancy of a residential premises under any
15 rental agreement that is executed on or after the effective
16 date of this Act.

17 Section 90. The Consumer Fraud and Deceptive Business
18 Practices Act is amended by adding Section 2HHHH as follows:

19 (815 ILCS 505/2HHHH new)

20 Sec. 2HHHH. Violations of the Prohibition of Algorithmics
21 in Rent Act. Any person who violates the Prohibition of
22 Algorithmics in Rent Act commits an unlawful practice within
23 the meaning of this Act.