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SENATE RESOLUTION

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WHEREAS, The members of the Illinois Senate wish to  
3 congratulate Whitey's Ice Cream on the occasion of the 90th  
4 anniversary of its founding; and

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WHEREAS, Whitey's Ice Cream was established in 1933 in  
6 Moline by Chester "Whitey" Lindgren, who received his nickname  
7 due to his white-blond hair; and

8

WHEREAS, Chester Lindgren hired Bob Tunberg at the age of  
9 15, and over the years, they became close friends, eventually  
10 leading Bob and his wife, Norma, to purchase the store in 1953;  
11 and

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WHEREAS, Bob Tunberg and Norma's sons, Jeff and Jon,  
13 joined the business when they were old enough and started  
14 picking up trash in the parking lot before they went to school  
15 each morning; and

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WHEREAS, Today, Jeff and Jon serve as co-owners with the  
17 title of president remaining vacant to honor their father who  
18 passed away in 1991; and

19

WHEREAS, Whitey's Ice Cream currently has eight store  
20 locations in Illinois and Iowa; and

1           WHEREAS, A number of innovations to the industry were born  
2 at Whitey's Ice Cream, including high powered malt machines,  
3 candy bar shakes, no sugar added ice cream, and chocolate chip  
4 cookie dough ice cream; and

5           WHEREAS, In 1988, Whitey's Ice Cream expanded into the  
6 wholesale market and entered into the world of grocery stores;  
7 and

8           WHEREAS, Whitey's Ice Cream has received a number of  
9 accolades, including being named Best in the Midwest according  
10 to the readers of Midwest Living Magazine, being voted one of  
11 the Best Ice Cream Shops in the World by Conde Nast Traveler  
12 readers, and being selected as the Best Ice Cream in the Quad  
13 City Times Reader's Choice Awards time and time again; and

14           WHEREAS, The Tunbergs credit the success of Whitey's Ice  
15 Cream to a quality product, clean environment, fair prices,  
16 and a knowledgeable, friendly staff; therefore, be it

17           RESOLVED, BY THE SENATE OF THE ONE HUNDRED THIRD GENERAL  
18 ASSEMBLY OF THE STATE OF ILLINOIS, that we congratulate  
19 Whitey's Ice Cream on its 90th anniversary, and we wish it many  
20 more wonderful years; and be it further

1           RESOLVED, That a suitable copy of this resolution be  
2 presented to Whitey's Ice Cream as a symbol of our respect and  
3 esteem.