



SR0249

LRB103 32238 ECR 61446 r

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SENATE RESOLUTION

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WHEREAS, The federal government has an obligation to protect the State's children from online bad actors; and

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WHEREAS, Too often, minors suffer grave consequences from deceptive marketing practices found on social media; and

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WHEREAS, Social media algorithms have been revealed to prioritize prolonged engagement and attention in order to generate profits; and

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WHEREAS, This prioritization often encourages users to engage in harmful, addictive, controversial, and negative content; and

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WHEREAS, Research has revealed that excessive social media use can result in negative effects on mental health, including increased rates of depression, anxiety, and loneliness; and

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WHEREAS, Children or minors are most susceptible to these negative effects due to their limited life experiences and developing brains; and

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WHEREAS, Children may not fully understand the consequences of their interactions with social media

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1 platforms, and companies should not be enabled to take
2 advantage of a child's lack of understanding for potential
3 profit; and

4 WHEREAS, The federal government has a duty to ensure that
5 minors are protected from deceptive and harmful algorithms
6 that are deliberately designed to incite negative reactions
7 and build addictive behavior; and

8 WHEREAS, The federal government has ample historical legal
9 precedent that has established it is a company's
10 responsibility to protect children from known deceptive and
11 harmful advertising; and

12 WHEREAS, Social media companies should be held to the same
13 standard as other companies regarding the utilization of
14 harmful advertising and tactics that target minors; therefore,
15 be it

16 RESOLVED, BY THE SENATE OF THE ONE HUNDRED THIRD GENERAL
17 ASSEMBLY OF THE STATE OF ILLINOIS, that we urge the federal
18 government to uphold its duty to create regulations that
19 promote the well-being of minors and to protect them from
20 negative and harmful social media algorithms.