



Sen. Suzy Glowiak Hilton

Adopted in Senate on Apr 22, 2021

10200SB0317sam001

LRB102 09943 RJF 25150 a

1 AMENDMENT TO SENATE BILL 317

2 AMENDMENT NO. _____. Amend Senate Bill 317 by replacing
3 everything after the enacting clause with the following:

4 "Section 5. The Illinois Promotion Act is amended by
5 changing Sections 3, 4, 8a, and 13 as follows:

6 (20 ILCS 665/3) (from Ch. 127, par. 200-23)

7 Sec. 3. Definitions. The following words and terms,
8 whenever used or referred to in this Act, shall have the
9 following meanings, except where the context may otherwise
10 require:

11 (a) "Department" means the Department of Commerce and
12 Economic Opportunity of the State of Illinois.

13 (b) "Local promotion group" means any non-profit
14 corporation, organization, association, agency or committee
15 thereof formed for the primary purpose of publicizing,
16 promoting, advertising or otherwise encouraging the

1 development of tourism in any municipality, county, or region
2 of Illinois.

3 (c) "Promotional activities" means preparing, planning and
4 conducting campaigns of information, advertising and publicity
5 through such media as newspapers, radio, television,
6 magazines, trade journals, moving and still photography,
7 posters, outdoor signboards and personal contact within and
8 without the State of Illinois; dissemination of information,
9 advertising, publicity, photographs and other literature and
10 material designed to carry out the purpose of this Act; and
11 participation in and attendance at meetings and conventions
12 concerned primarily with tourism, including travel to and from
13 such meetings.

14 (d) "Municipality" means "municipality" as defined in
15 Section 1-1-2 of the Illinois Municipal Code, as heretofore
16 and hereafter amended.

17 (e) "Tourism" means travel 50 miles or more one-way or an
18 overnight trip outside of a person's normal routine.

19 (f) "Municipal amateur sports facility" means a sports
20 facility that: (1) is owned by a unit of local government; (2)
21 has contiguous indoor sports competition space; (3) is
22 designed to principally accommodate and host amateur
23 competitions for youths, adults, or both; and (4) is not used
24 for professional sporting events where participants are
25 compensated for their participation.

26 (g) "Municipal convention center" means a convention

1 center or civic center owned by a unit of local government or
2 operated by a convention center authority, or a municipal
3 convention hall as defined in paragraph (1) of Section 11-65-1
4 of the Illinois Municipal Code, with contiguous exhibition
5 space ranging between 30,000 and 125,000 square feet.

6 (h) "Convention center authority" means an Authority, as
7 defined by the Civic Center Code, that operates a municipal
8 convention center with contiguous exhibition space ranging
9 between 30,000 and 125,000 square feet.

10 (i) "Incentive" means: (1) a financial incentive provided
11 by a unit of local government or convention center authority
12 to attract a convention, meeting, or trade show held at a
13 municipal convention center that, but for the incentive, would
14 not have occurred in the State or been retained in the State;
15 or (2) a financial incentive provided by a unit of local
16 government for attracting a sporting event held at its
17 municipal amateur sports facility that, but for the incentive,
18 would not have occurred in the State or been retained in the
19 State; but (3) only a financial incentive offered or provided
20 to a person or entity in the form of financial benefits or
21 costs which are allowable costs pursuant to the Grant
22 Accountability and Transparency Act.

23 (j) "Unit of local government" has the meaning provided in
24 Section 1 of Article VII of the Illinois Constitution.

25 (k) "Local parks" means any park, recreation area, or
26 other similar facility owned or operated by a unit of local

1 government.

2 (Source: P.A. 101-10, eff. 6-5-19.)

3 (20 ILCS 665/4) (from Ch. 127, par. 200-24)

4 Sec. 4. Powers. The Department shall have the following
5 powers:

6 (a) To formulate a program for the promotion of tourism
7 and the film industry in the State of Illinois, including, but
8 not limited to, the promotion of our State Parks and local
9 parks, fishing and hunting areas, historical shrines, vacation
10 regions and areas of historic or scenic interest.

11 (b) To cooperate with civic groups and local, State and
12 federal departments and agencies, and agencies and departments
13 of other states in encouraging educational tourism and
14 developing programs therefor.

15 (c) To publish tourist promotional material such as
16 brochures and booklets.

17 (d) To promote tourism in Illinois through all media,
18 including but not limited to, the Internet, television,
19 articles and advertisements in magazines, newspapers and
20 travel publications and by establishing promotional
21 exhibitions at fairs, travel shows, and similar exhibitions.

22 (e) To establish and maintain travel offices at major
23 points of entry to the State.

24 (f) To recommend legislation relating to the encouragement
25 of tourism in Illinois.

1 (g) To assist municipalities, other units of local
2 government, or local promotion groups in developing new
3 tourist attractions including but not limited to feasibility
4 studies and analyses, research and development, and management
5 and marketing planning for such new tourist attractions.

6 (h) (Blank).

7 (i) To implement a program of matching grants and loans to
8 counties, municipalities, other units of local government,
9 local promotion groups and others, as provided in Sections 5
10 and 8a of this Act, for the development or improvement of
11 tourism attractions and tourism events in Illinois under the
12 terms and conditions provided in this Act.

13 (j) To expend funds from the International and Promotional
14 Fund, subject to appropriation, on any activity authorized
15 under this Act.

16 (k) To do any other acts that, in the judgment of the
17 Department, are necessary and proper in fostering and
18 promoting tourism in the State of Illinois.

19 (Source: P.A. 91-357, eff. 7-29-99; 92-38, eff. 6-28-01.)

20 (20 ILCS 665/8a) (from Ch. 127, par. 200-28a)

21 Sec. 8a. Tourism grants and loans.

22 (1) The Department is authorized to make grants and loans,
23 subject to appropriations by the General Assembly for this
24 purpose from the Tourism Promotion Fund, to counties,
25 municipalities, other units of local government, local

1 promotion groups, not-for-profit organizations, or for-profit
2 businesses for the development or improvement of tourism
3 attractions in Illinois. Individual grants and loans shall not
4 exceed \$1,000,000 and shall not exceed 50% of the entire
5 amount of the actual expenditures for the development or
6 improvement of a tourist attraction. Agreements for loans made
7 by the Department pursuant to this subsection may contain
8 provisions regarding term, interest rate, security as may be
9 required by the Department and any other provisions the
10 Department may require to protect the State's interest.

11 (2) (Blank).

12 (Source: P.A. 94-91, eff. 7-1-05.)

13 (20 ILCS 665/13) (from Ch. 127, par. 200-33)

14 Sec. 13. Powers of municipalities and counties. For the
15 purposes set out in this Act, the corporate authorities of
16 each city, village or incorporated town and the county board
17 of each county may (1) promote the advantages of the
18 municipality or county, as the case may be, for tourism,
19 industrial development and other activities and programs
20 designed to stimulate employment, (2) appropriate funds for
21 promotional activities and programs, (3) accept gifts and
22 grants to be used for promotional purposes, and (4) join with
23 other municipalities, counties, other units of local
24 government, and local promotion groups in promotional
25 activities and programs.

1 (Source: P.A. 92-38, eff. 6-28-01.)

2 Section 99. Effective date. This Act takes effect upon
3 becoming law."