

1 AN ACT concerning State government.

2 **Be it enacted by the People of the State of Illinois,**  
3 **represented in the General Assembly:**

4 Section 5. The Illinois Promotion Act is amended by  
5 changing Sections 3, 4, 8a, and 13 as follows:

6 (20 ILCS 665/3) (from Ch. 127, par. 200-23)

7 Sec. 3. Definitions. The following words and terms,  
8 whenever used or referred to in this Act, shall have the  
9 following meanings, except where the context may otherwise  
10 require:

11 (a) "Department" means the Department of Commerce and  
12 Economic Opportunity of the State of Illinois.

13 (b) "Local promotion group" means any non-profit  
14 corporation, organization, association, agency or committee  
15 thereof formed for the primary purpose of publicizing,  
16 promoting, advertising or otherwise encouraging the  
17 development of tourism in any municipality, county, or region  
18 of Illinois.

19 (c) "Promotional activities" means preparing, planning and  
20 conducting campaigns of information, advertising and publicity  
21 through such media as newspapers, radio, television,  
22 magazines, trade journals, moving and still photography,  
23 posters, outdoor signboards and personal contact within and

1 without the State of Illinois; dissemination of information,  
2 advertising, publicity, photographs and other literature and  
3 material designed to carry out the purpose of this Act; and  
4 participation in and attendance at meetings and conventions  
5 concerned primarily with tourism, including travel to and from  
6 such meetings.

7 (d) "Municipality" means "municipality" as defined in  
8 Section 1-1-2 of the Illinois Municipal Code, as heretofore  
9 and hereafter amended.

10 (e) "Tourism" means travel 50 miles or more one-way or an  
11 overnight trip outside of a person's normal routine.

12 (f) "Municipal amateur sports facility" means a sports  
13 facility that: (1) is owned by a unit of local government; (2)  
14 has contiguous indoor sports competition space; (3) is  
15 designed to principally accommodate and host amateur  
16 competitions for youths, adults, or both; and (4) is not used  
17 for professional sporting events where participants are  
18 compensated for their participation.

19 (g) "Municipal convention center" means a convention  
20 center or civic center owned by a unit of local government or  
21 operated by a convention center authority, or a municipal  
22 convention hall as defined in paragraph (1) of Section 11-65-1  
23 of the Illinois Municipal Code, with contiguous exhibition  
24 space ranging between 30,000 and 125,000 square feet.

25 (h) "Convention center authority" means an Authority, as  
26 defined by the Civic Center Code, that operates a municipal

1 convention center with contiguous exhibition space ranging  
2 between 30,000 and 125,000 square feet.

3 (i) "Incentive" means: (1) a financial incentive provided  
4 by a unit of local government or convention center authority  
5 to attract a convention, meeting, or trade show held at a  
6 municipal convention center that, but for the incentive, would  
7 not have occurred in the State or been retained in the State;  
8 or (2) a financial incentive provided by a unit of local  
9 government for attracting a sporting event held at its  
10 municipal amateur sports facility that, but for the incentive,  
11 would not have occurred in the State or been retained in the  
12 State; but (3) only a financial incentive offered or provided  
13 to a person or entity in the form of financial benefits or  
14 costs which are allowable costs pursuant to the Grant  
15 Accountability and Transparency Act.

16 (j) "Unit of local government" has the meaning provided in  
17 Section 1 of Article VII of the Illinois Constitution.

18 (k) "Local parks" means any park, recreation area, or  
19 other similar facility owned or operated by a unit of local  
20 government.

21 (Source: P.A. 101-10, eff. 6-5-19.)

22 (20 ILCS 665/4) (from Ch. 127, par. 200-24)

23 Sec. 4. Powers. The Department shall have the following  
24 powers:

25 (a) To formulate a program for the promotion of tourism

1 and the film industry in the State of Illinois, including, but  
2 not limited to, the promotion of our State Parks and local  
3 parks, fishing and hunting areas, historical shrines, vacation  
4 regions and areas of historic or scenic interest.

5 (b) To cooperate with civic groups and local, State and  
6 federal departments and agencies, and agencies and departments  
7 of other states in encouraging educational tourism and  
8 developing programs therefor.

9 (c) To publish tourist promotional material such as  
10 brochures and booklets.

11 (d) To promote tourism in Illinois through all media,  
12 including but not limited to, the Internet, television,  
13 articles and advertisements in magazines, newspapers and  
14 travel publications and by establishing promotional  
15 exhibitions at fairs, travel shows, and similar exhibitions.

16 (e) To establish and maintain travel offices at major  
17 points of entry to the State.

18 (f) To recommend legislation relating to the encouragement  
19 of tourism in Illinois.

20 (g) To assist municipalities, other units of local  
21 government, or local promotion groups in developing new  
22 tourist attractions including but not limited to feasibility  
23 studies and analyses, research and development, and management  
24 and marketing planning for such new tourist attractions.

25 (h) (Blank).

26 (i) To implement a program of matching grants and loans to

1 counties, municipalities, other units of local government,  
2 local promotion groups and others, as provided in Sections 5  
3 and 8a of this Act, for the development or improvement of  
4 tourism attractions and tourism events in Illinois under the  
5 terms and conditions provided in this Act.

6 (j) To expend funds from the International and Promotional  
7 Fund, subject to appropriation, on any activity authorized  
8 under this Act.

9 (k) To do any other acts that, in the judgment of the  
10 Department, are necessary and proper in fostering and  
11 promoting tourism in the State of Illinois.

12 (Source: P.A. 91-357, eff. 7-29-99; 92-38, eff. 6-28-01.)

13 (20 ILCS 665/8a) (from Ch. 127, par. 200-28a)

14 Sec. 8a. Tourism grants and loans.

15 (1) The Department is authorized to make grants and loans,  
16 subject to appropriations by the General Assembly for this  
17 purpose from the Tourism Promotion Fund, to counties,  
18 municipalities, other units of local government, local  
19 promotion groups, not-for-profit organizations, or for-profit  
20 businesses for the development or improvement of tourism  
21 attractions in Illinois. Individual grants and loans shall not  
22 exceed \$1,000,000 and shall not exceed 50% of the entire  
23 amount of the actual expenditures for the development or  
24 improvement of a tourist attraction. Agreements for loans made  
25 by the Department pursuant to this subsection may contain

1 provisions regarding term, interest rate, security as may be  
2 required by the Department and any other provisions the  
3 Department may require to protect the State's interest.

4 (2) (Blank).

5 (Source: P.A. 94-91, eff. 7-1-05.)

6 (20 ILCS 665/13) (from Ch. 127, par. 200-33)

7 Sec. 13. Powers of municipalities and counties. For the  
8 purposes set out in this Act, the corporate authorities of  
9 each city, village or incorporated town and the county board  
10 of each county may (1) promote the advantages of the  
11 municipality or county, as the case may be, for tourism,  
12 industrial development and other activities and programs  
13 designed to stimulate employment, (2) appropriate funds for  
14 promotional activities and programs, (3) accept gifts and  
15 grants to be used for promotional purposes, and (4) join with  
16 other municipalities, counties, other units of local  
17 government, and local promotion groups in promotional  
18 activities and programs.

19 (Source: P.A. 92-38, eff. 6-28-01.)

20 Section 99. Effective date. This Act takes effect upon  
21 becoming law.