



HR0450

LRB102 20013 LAW 28822 r

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HOUSE RESOLUTION

2 WHEREAS, The members of the Illinois House of
3 Representatives wish to congratulate Kim Morreale McAuliffe,
4 founder and CEO of Morreale Communications, on the occasion of
5 her firm's 15th anniversary; and

6 WHEREAS, Kim Morreale McAuliffe founded Morreale
7 Communications in 2006, blending her background in journalism
8 and government to develop strategic communications for C-suite
9 executives, organizations, and opinion leaders; she began her
10 career as a news reporter and anchor; she later served as the
11 spokesperson for the Illinois Department of Transportation;
12 she started her company to help clients navigate the
13 intersection of business, media, policy, and people; and

14 WHEREAS, Morreale Communications is a leading, mid-size,
15 certified public relations firm based in Chicago known in
16 transportation, health care, energy, utilities, and other
17 highly regulated industries; it provides clients with
18 strategic message development, stakeholder engagement,
19 branding and creative strategy, digital and social
20 communications, diversity and inclusion, policy strategy, and
21 media relations; it employs over 25 people under an all-female
22 and minority leadership team and possesses a 90% female and
23 minority workforce; and

1 WHEREAS, Morreale Communications' major milestones include
2 supporting strategies that resulted in a new full-interchange
3 in the Village of Huntley, increased funding for people with
4 disabilities, the launch of Illinois' medical cannabis
5 industry, and bringing UFC, the largest mixed martial arts
6 organization, to Illinois; it also began spearheading COVID-19
7 response communications in 2020; and

8 WHEREAS, Kim Morreale McAuliffe's leadership continues to
9 guide Morreale Communications to empower clients' voices and
10 deliver integrated communications solutions that connect,
11 engage, and educate audiences to transform outcomes; and

12 WHEREAS, Kim Morreale McAuliffe lives in Chicago with her
13 husband of 14 years, Michael McAuliffe, and their children,
14 Conor and Bianca; therefore, be it

15 RESOLVED, BY THE HOUSE OF REPRESENTATIVES OF THE ONE
16 HUNDRED SECOND GENERAL ASSEMBLY OF THE STATE OF ILLINOIS, that
17 we congratulate Kim Morreale McAuliffe and the employees of
18 Morreale Communications on their 15th anniversary, and we wish
19 them a bright future ahead; and be it further

20 RESOLVED, That a suitable copy of this resolution be
21 presented to Kim Morreale McAuliffe as an expression of our

1 esteem and respect.