

102ND GENERAL ASSEMBLY State of Illinois 2021 and 2022 HB4281

Introduced 1/5/2022, by Rep. Anne Stava-Murray

SYNOPSIS AS INTRODUCED:

815 ILCS 505/2AAAA new

Amends the Consumer Fraud and Deceptive Business Practices Act. Provides that it is an unlawful practice within the meaning of the Act for any company to use the name or logo of a public utility company in any manner to market and sell any type of home insurance, maintenance, or service product.

LRB102 21448 KTG 30565 b

- 1 AN ACT concerning business.
- Be it enacted by the People of the State of Illinois,
- **represented in the General Assembly:**
- 4 Section 5. The Consumer Fraud and Deceptive Business
- 5 Practices Act is amended by adding Section 2AAAA as follows:
- 6 (815 ILCS 505/2AAAA new)
- 7 Sec. 2AAAA. Marketing of home insurance, maintenance, or
- 8 service products. It is an unlawful practice within the
- 9 meaning of this Act for any company to use the name or logo of
- 10 a public utility company in any manner to market and sell any
- 11 type of home insurance, maintenance, or service product.