

1 AN ACT concerning business.

2 **Be it enacted by the People of the State of Illinois,**
3 **represented in the General Assembly:**

4 Section 5. The Consumer Installment Loan Act is amended by
5 changing Section 18 as follows:

6 (205 ILCS 670/18) (from Ch. 17, par. 5424)

7 Sec. 18. Advertising; unsolicited checks.

8 (a) Advertising for loans transacted under this Act may not
9 be false, misleading or deceptive. That advertising, if it
10 states a rate or amount of charge for a loan, must state the
11 rate as an annual percentage rate. No licensee may advertise in
12 any manner so as to indicate or imply that his interest rates
13 or charges for loans are in any way "recommended", "approved",
14 "set" or "established" by the State government or by this Act.

15 (b) If any advertisement to which this Section applies
16 states the amount of any installment payment, the dollar amount
17 of any finance charge, or the number of installments or the
18 period of repayment, then the advertisement shall state all of
19 the following items:

20 (1) The amount of the loan.

21 (2) The number, amount, and due dates or period of
22 payments scheduled to repay the indebtedness if the credit
23 is extended.

1 (3) The rate of the finance charge expressed as an
2 annual percentage rate.

3 (c) No person shall deliver to a consumer an unsolicited
4 check payable to the consumer that, upon cashing, obligates the
5 consumer to repay the amount of the check plus interest and
6 fees unless the check bears the following statement printed in
7 18-point type in uppercase print on the face of the check:
8 "THIS IS A LOAN."

9 This subsection does not apply to a transaction in which a
10 consumer has submitted an application for, or requested an
11 extension of, credit from the person before receiving the check
12 or instrument or when the consumer has an existing relationship
13 with the person.

14 (Source: P.A. 90-437, eff. 1-1-98.)