**Section 755.110 Publicity Concerning ITAP**

a) Carriers shall publicize ITAP. Publicity shall include, but not be limited to, bill inserts or bill messages and notices published in the directories.

b) ITAC, on behalf of the carriers, shall provide publicity, at least annually, by cost-effective means of communication. Any entity wishing to receive program information shall contact ITAC and place itself on an ITAP information service list.

c) Information to be provided shall include at a minimum the services offered, descriptions of the intended recipients of these services, and the terms under which these services are available.

(Source: Amended at 41 Ill. Reg. 5401, effective May 5, 2017)