**Section 1250.207 Solicitation**

a) The solicitation of funeral services at the residence of a client or prospective client, or at any health care institution in which the client or prospective client is confined, that is uninvited and has not been previously agreed to by the client or prospective client is prohibited. A licensee, or a licensee's representative, may initiate contact with a client or prospective client, in the following manner:

1) General advertising;

2) Direct mail;

3) Telephone; or

4) As an invitee of a charitable, social, civic, religious, fraternal, employee or trade organization.

b) A licensee, or a licensee's representative, shall not initiate contact with a client or prospective client if:

1) The licensee, or licensee's representative, reasonably should know that the physical, emotional or mental state of the person solicited is such that the person could not exercise reasonable judgment;

2) The person solicited has made known a desire not to receive the communication; or

3) The solicitation involves coercion, duress or harassment.

(Source: Added at 41 Ill. Reg. 11361, effective September 8, 2017)