**Section 2002.APPENDIX A Guidelines**

**Section 2002.ILLUSTRATION Y Guideline to Section 2002.90(d)**

a) This Section provides the Department of Insurance the means to verify the authenticity of testimonials used in advertising efforts.

b) The use of testimonials which do not correctly reflect the present practices of the insurer or which are not applicable to the policy or benefit being advertised is not permissible.