**Section 2001.13 Corporate Name Requirements**

The name of the actual health insurance issuer shall be stated on all of its forms. Policy forms or other items incorporated by reference shall not use a trade name, any insurance group designation, name of the parent company of the issuer, name of a particular division of the issuer, service mark, slogan, symbol or other device that, without disclosing the name of the actual issuer, would have the capacity and tendency to mislead or deceive as to the true identity of the issuer.

a) There must be printed at the head of the policy the name of the issuer or issuers issuing the policy and the location of the home office of the issuer or issuers. Devices, emblems or designs, and dates as are appropriate for the issuer issuing the policy may also be added.

b) The complete issuer name, as registered with the Department, shall appear in the footer on all forms filed with the Department.

(Source: Added at 44 Ill. Reg. 14721, effective August 28, 2020)