**Section 1050.940 Requirements**

Any advertisement appearing in Illinois by a licensee regarding residential mortgage loans, whether via electronic or print media, including mailings to individual potential residential mortgage loan customers, shall include, in a manner that is clear and conspicuous to the consumer:

a) The NMLS Consumer Access homepage (www.nmlsconsumeraccess.org). For electronic media, the licensee shall use the phrase "For licensing information, go to: www.nmlsconsumeraccess.org."

b) The NMLS Unique Identifier of the licensee. If a Mortgage Loan Orignator (MLO) is advertised, the licensee must include its MLO employee's individual NMLS Unique Indentifier, in addition to the licensee's NMLS Unique Indentifier.

(Source: Amended at 43 Ill. Reg. 5272, effective May 10, 2019)