**Section 110.140 Soliciting/Advertising/Renting/Selling**

a) It shall be unlawful for any person to place signs or distribute advertising of any type on Department-owned, -leased or -managed property or facilities except as provided in subsection (b).

b) It shall be unlawful for any person to make or solicit sales or rentals of any kind or place signs or advertisements of any kind on Department –owned, -leased or -managed property or facilities without first obtaining written permission from the Director, the Director's designee or a Department permit to sell in accordance with Section 110.4(d), a lease and/or license in writing in accordance with 17 Ill. Adm. Code 150 or in the case of lands managed by the Department without first obtaining a permit, lease, and/or license from the owner of the property and the Department.

c) The Department shall only approve commercial signs, displays or advertisements that comply with the following guidelines (except as provided by contract with Department concessionaires):

1) all advertisements will be limited to an area designated by the site;

2) maximum size of advertisement will be 8½" X 12";

3) advertisements shall not be posted for more than 30 consecutive days;

4) vendor will be limited to one advertisement during the 30-day period. Posting will be on a first-come first-served basis; and

5) advertisement cannot espouse any illegal act.

d) Approval of advertising or displays on Department –owned, -leased or -managed property or facilities does not constitute endorsement of the advertised product, service, event or organization.

e) Signs, placards, banners, displays or any other form of advertisement related to a demonstration or protest are regulated by permit in accordance with Section 110.95 of this Part.

(Source: Amended at 45 Ill. Reg. 12553, effective September 24, 2021)