**Section 1770.30 Special Licenses**

a) The Director may issue special licenses from time to time for the sale of Lottery products at public events of short-term duration and limited geographic scope. Examples of these events include, but are not limited to, State and county fairs, ethnic festivals and street fairs. The Director may also issue special licenses to undertake pilot Lottery game ticket sales in order to evaluate the desirability and long term viability of the location and nature of Lottery game ticket sales or the person being granted the special license before that person is granted a traditional license. Subject to the provisions of subsection (c), a special license shall entitle the holder to conduct sales of instant tickets only for the term of the special license and on the licensed premises. The term of the special license shall be determined by the duration of the event or a pilot program.

b) Factors that shall be considered by the Director in determining whether to license the sale of Lottery products during the course of a public event, or otherwise under a special license, shall include, but are not limited to:

1) The anticipated public perception of the event or licensee as an appropriate vehicle for marketing of Lottery products;

2) The term and expected attendance at the event, or traffic at the licensee's location, as a measure of anticipated sales; and

3) Sensitivity of the licensee to the preservation of the integrity of the Lottery and its products, including the licensee's conduct of similar activities or events, if any, in a responsible manner.

c) Any person may apply for a special license. Applications for special licenses will be subject to the discretionary review of the Director as provided in subsections (a) and (b). In granting on-line status, the Director shall additionally consider the cost of installation and availability of equipment balanced against the anticipated volume of sales of Lottery products.

d) Agents holding special licenses are subject to the same responsibilities and restrictions as regular Agents as set forth in this Part. However, the Director may, in the Director's discretion, temporarily waive a particular condition of licensing in order to carry out the purposes of this Section. Factors the Director will consider include, but is not limited to: the length of the special license; necessity for additional background checks; and type of event.

e) If the Director determines Lottery game tickets should be sold at a public event, and no application for special license is received for that event, the Director may assign personnel of the Department or of the Private Manager, as may be appropriate, to sell tickets to the public at the event.

f) The Director may issue special licenses to veterans' service organizations permitting the organizations to sell the specialty tickets authorized by Section 21.6 of the Lottery Law on a year-round basis and with no requirement to sell other Lottery products. No application or renewal fee shall be charged for this special class of license, and the licensees shall not be required to redeem winning tickets. Bonuses and commissions earned by the veterans' service organizations shall be as specified in Section 10.8 of the Act.

(Source: Amended at 47 Ill. Reg. 13924, effective September 18, 2023)