

AN ACT concerning regulation.

**Be it enacted by the People of the State of Illinois,
represented in the General Assembly:**

Section 5. The Truth in Health Care Professional Services Act is amended by changing Section 10 as follows:

(225 ILCS 145/10)

Sec. 10. Definitions. For purposes of this Act:

"Advertisement" denotes any communication or statement, whether printed, electronic, or oral, that names the health care professional in relation to his or her practice, profession, or institution in which the individual is employed, volunteers, or otherwise provides health care services. This includes business cards, letterhead, patient brochures, e-mail, Internet, audio, and video, and any other communication or statement used in the course of business.

"Deceptive" or "misleading" includes, but is not limited to, any advertisement or affirmative communication or representation for health care services that misstates, falsely describes, or falsely represents the health care professional's skills, training, expertise, education, board certification, or licensure.

"Health care professional" means any person who treats human ailments and is subject to licensure or regulation by the

State, including students and residents. "Health care professional" does not include an individual licensed as a dentist under the Illinois Dental Practice Act.

"Licensee" means a health care professional who holds an active license with the licensing board governing his or her practice in this State.

(Source: P.A. 96-1340, eff. 7-27-10.)

Section 99. Effective date. This Act takes effect upon becoming law.