

AN ACT concerning business practices.

Be it enacted by the People of the State of Illinois,  
represented in the General Assembly:

Section 5. The Consumer Fraud and Deceptive Business  
Practices Act is amended by adding Section 2MM as follows:

(815 ILCS 505/2MM new)

Sec. 2MM. Mail; disclosure. It is an unlawful practice  
under this Act to knowingly mail or send or cause to be  
mailed or sent a postcard or letter to a recipient in this  
State if:

(1) the postcard or letter contains a request that  
the recipient call a telephone number; and

(2) the postcard or letter is mailed or sent to  
induce the recipient to call the telephone number so that  
goods, services, or other merchandise, as defined in  
Section 1, may be offered for sale to the recipient; and

(3) the postcard or letter does not disclose that  
goods, services, or other merchandise, as defined in  
Section 1, may be offered for sale if the recipient calls  
the telephone number.