



HR0946

LRB100 21316 MST 37645 r

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HOUSE RESOLUTION

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WHEREAS, In July of 1984, the first Culver's Frozen Custard and Butter Burger restaurant opened for business in Sauk City, Wisconsin; and

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WHEREAS, Franchisee Guy Hollis was attracted to Berwyn because of the sense of pride he felt from its residents; he rode his bike through town to get to know the area better and knew the location was perfect for a brand new Culver's; in 2011, Berwyn's Culver's was built on Roosevelt Road, replacing a vacant mixed-use space; and

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WHEREAS, The Berwyn Culver's has had a positive impact in the city ever since; it invests in the community that invests in them, giving back 1% of their total sales through various Berwyn-centric endeavors, including community-focused events and fundraisers, providing jobs to residents, donations to local schools and even donating a scoreboard to the Berwyn Park District; and

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WHEREAS, The Berwyn Culver's has participated in notable local events like Berwyn's Oktoberfest, where brand mascot, Scoopie, makes highly anticipated appearances in the family pavilion, as well as the annual Berwyn Development Corporation Zombie Walk and Pub Crawl, where they host face painting before

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1 festivities kick off; and

2 WHEREAS, The George W. Ashby Award for Business Excellence
3 is a local honor named after one of Berwyn's distinguished
4 early architects; the award is given annually to one
5 Berwyn-based business that presents a professional and
6 favorable image to Berwyn, provides quality goods or services,
7 maintains a visually appealing space, and practices high
8 quality customer service to its patrons; therefore, be it

9 RESOLVED, BY THE HOUSE OF REPRESENTATIVES OF THE ONE
10 HUNDREDTH GENERAL ASSEMBLY OF THE STATE OF ILLINOIS, that we
11 congratulate the Berwyn Culver's as the recipient of the 8th
12 Annual George W. Ashby Award for Business Excellence, and look
13 forward to many more years of them being a part of the Berwyn
14 business community; and be it further

15 RESOLVED, That a suitable copy of this resolution be
16 presented to the Berwyn Culver's as a symbol of our respect and
17 esteem.